

Phoenix Energy Marketing Consultants Inc.

In-House Seminars

In order to optimize the return on investment in training, many larger companies opt for Phoenix's In-House Seminar Program. For groups of 10 or more, Phoenix can deliver its course material, customized to meet the specific interests of the audience and onsite at the company's offices anywhere in Canada or the United States. For smaller groups of less than 10, Phoenix can also provide the training at its office, should the company be based in Calgary and wish to do something economically "off-site" to minimize distractions.

By conducting an in-house seminar, Phoenix provides the company's staff with the confidential environment to apply the information to the company's specific situation. Participants can discuss and debate how marketing trends may affect their business and brainstorm new ideas and strategies to adapt their business model, capitalize on new opportunities and succeed!!

For more information, or to arrange for a meeting to discuss your company's specific needs and interests, please contact Dean Parson at (403) 262-8065, ext. 227, course@phoenixenergymarketing.com.